

10 November 2023 Julia Flintrop







Safety and health at work is everyone's concern. It's good for you. It's good for business.

Overview

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- 3. Research results on OiRA
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- 5. What's coming?

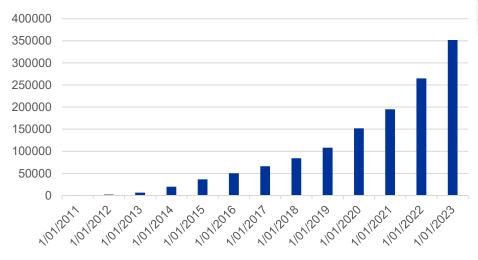




EU OiRA figures

- 341 OiRA tools are online
- 15 have been published in 2023
- More than 65 tools are under development
- More than 207 000 registered users
- More than 350 000 risk assessments have been carried out

Accumulated risk assessments over time



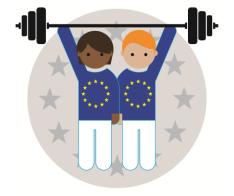
2022 & 2023: Record increase of new RA & new users

#OiRAtools

EU-level OiRA tools

Latest EU-OSHA tools

- Generic
- Third party violence
- Teleworking
- EU Sectoral Social Dialogue tool Higher Education
 - under development





Research results on OiRA

- Research results on OiRA
- **Purpose of the study**: To better understand how OiRA is used in MSEs, what parts they appreciate, what hindrances they see
- **Key question:** How is OiRA used and how its application differs/or not from other approaches to risk assessment?
- **Methodology**: qualitative in-depth study with focus on primary data collection (semi-structured interviews)
- Sample:

	OiRA		Other approaches		
Total	26		14		
	Individual companies	Intermediaries	Other interactive tools	Traditional approaches (excel tables and manuals on RA or external services)	
	23	3	6	8	

Findings OiRA

- OiRA is very well suited to prompt micro and small companies to carry out RA
- Data shows that for many, using OiRA has been the first systematic RA experience;
- The research did not reveal similar free alternative tools to OiRA
- Small companies moved to OiRA from excel sheets and this helped them...
 - ...streamline process
 - ...save time
 - ...consider new risks;
- 21 out of the 23 interviewed companies plan to use it again

"...I instantaneously got drawn to it. I started looking at the process, and I went further and further into it. It was **very intuitive, relevant, and engaging** [...] So it seemed logical just to continue filling it in, even though I initially didn't envisage completing it that day". **Co-owner, restaurant**



OiRA triggers action and employee involvement

- OiRA is a highly manageable, intuitive, time-saving;
 - Easy to navigate
 - didactic
 - · simple and accessible language
 - it does not take long to learn how to use it
- It offers a clear process path and blueprint for RA which even companies not very experienced with OSH can handle;
- Action plan is highly appreciated as a good structure for a follow up work on health and safety;
- OiRA streamlines discussions about OSH and enhances transparency and accountability
- OiRA is said to help raising awareness among employees, which several of the interviewees mentioned to be a challenge before



"I think **the tool has seduced people** who use it and employees who see the implementation of an effective and credible action plan." **Manager, logistics and transport**



Additional insights

- OiRA should continue being advertised as a tool best suited to SMEs, especially those at the very beginning of their systematic RA processes.
- Promoting the fact that OiRA is developed and/or endorsed by national public authorities which enhances the tool's legitimacy.
- Highlighting the fact that OiRA tools are developed in close collaboration with the social and industry partners and, as such, reflect well the circumstances of different sectors is key to promoting the tool as context specific, not generic.
- Spreading the word: capitalise on word of mouth, internet, dedicated websites



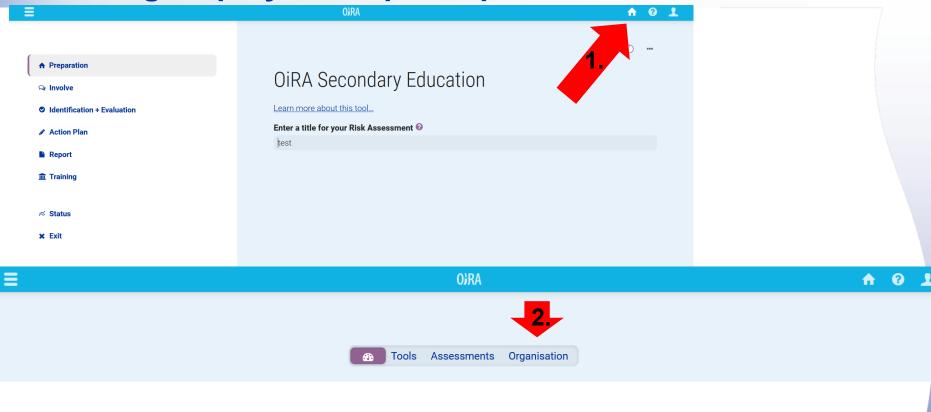


New features in OiRA

Worker involvement

- Multi-user feature
- Promotion and communication
 - Newsletter feature
- OSH service engagement
 - OSH services feature







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European Agency for Safety and Health at Work	#OiRAtools	Send e-mail Cancel

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I hereby invite you to join our organisation on OiRA. Once you've accepted your membership, we can collaborate on risk assessments. Please log in or register via the link below and accept your membership. This link will stay valid for 5 days. https://oiraproject.eu/oira-tools/eu/@@confirm-organisation-invite/1d7eedf006a840928b5ead8cd5c15611#org-122				



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Newsletter feature

- Anonymous subscription at tool-, sector-, country- and EU-level
 possible
- Users have to **actively tick the box** (GDPR conform)
- Unsubscribe-option is very easy and straight forward
- OiRA national partners can send newsletters via a HUB
- They have **no access to the end-users emails**/contact data
- Newsletter subscribers so far: over 10.000 in total (since April)
- First newsletter went out for CY and LT OiRA qualitative research project





OSH service validation feature

- For countries
 - where MSEs have an obligation to consult OSH services
 - where OSH services traditionally play an important role
- Enables companies to **invite an external service to validate** their risk assessment
- Once the validation is given, the tool is locked.
- OSH service can have one account from which they access the different companies' risk assessments





What's coming?

- New website: 27 November
 - Better focus on tools
 - More focus on partners' pages
- OiRA/IRAT community meeting 12 & 13 March in Bilbao
- **OiRA qualitative research** (SI, CY, LT), ongoing
 - Data collection phase
 - Results expected end 2024
- OiRA backend revision
 - Making tool updates easier for the partners/tool developers
 - Pictures' database
 - Etc.
- Usability testing in 2024



Thank you! OiRA Team – EU-OSHA





O'RA